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Earth Day Dallas grew to become Earth Day Texas and more recently, Earthx. Over the years, Arboriological Services has sponsored a fun and safe tree climbing event for adults and children. It was a way of reconnecting folks with nature and trees as well as providing a little fun and physical activity.



Tree World, a new event featured at Earthx in 2019 and developed by Arboriological Services, allowed children and adults alike to learn about the many benefits of trees through their own personal experience. The event hosted an array of fun and educational activities from tree art projects and tree-related games to interactive models and displays of tree rings.



Tree World also included local tree and forest-related groups and officials such as the Texas Historic Tree Coalition, the City of Dallas Urban Forest Advisory Committee, Trinity Blacklands Urban Forestry Council, and Retreet. There was also a booth for the Dallas Mavericks “Trees for Threes” tree-planting program complete with Mavs dancers and the Mavs Maniacs. As always, our company set up our typical booths complete with the opportunity to “ask an expert” a tree question and noting that trees help our earth and we help trees!







A “natural” tree frame for pictures and selfies in Tree World!



Channel 8 interviewed our owner Steve Houser and filmed him displaying safe climbing techniques for professional tree climbers to local school children brought to the event through Earthx sponsorships. Steve, several members of the Arborological Services staff, and Earthx volunteers worked with Citizen



Foresters to help educate the children about the many benefits of trees by providing short presentations to the groups.



Dallas Citizen Foresters helped educate adults and children about the benefits of trees.





Children had fun playing the different games available at Tree World.



Our own "Tremendous Tom" visited the Tree World area both Saturday and Sunday to provide handouts on the benefits of trees and "Trees are the answer" stickers!





A favorite of the art projects was the making of tree cookie tree ornaments! The children were able to create their own ornament and take it home with them.









Treemendous Tom, the Dallas Mavericks Dancers, and the Mavs Maniacs met many fans of the Mavs and TREES alike throughout Friday, Saturday and Sunday.